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CLAIMS

What is claimed is:

A resealable closure for a container comprising

a container having a main body portion and an integral extended body portion foldable over a part of the main body portion; and

a releasable enclosure comprising a release surface and a releasable adhesive having a peel strength up to about 1 pound per inch,

wherein (a) the release surface is adhered to the main body portion and the releasable adhesive is adhered to the extended body portion, or (b) the releasable adhesive is adhered to the main body portion and the release surface is adhered to the extended body portion.

- 2. A resealable container as in claim 1, wherein the extended body portion is foldable over a part of the main body portion to bring the release surface and the releasable adhesive into sealing contact.
- 3. A resealable container as in claim 1, wherein the container is free of a reclosure strip.
- 4. A resealable container as in claim 1, wherein the releasable adhesive has a peel strength in the range from about 0.4 to about 0.9 pounds per inch.
- 5. A resealable container as in claim 1, wherein the releasable adhesive comprises pressure sensitive adhesive.
- 6. A resealable container as in claim 1, wherein the releasable adhesive comprises an acrylic pressure sensitive adhesive.

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- 7. A resealable container as in claim 1, wherein the releasable adhesive comprises adhesive microspheres.
- 8. A resealable container as in claim 1, wherein a surface upon which the releasable adhesive is applied includes at least one non-adhesive area.
- 9. A resealable container as in claim 1, wherein the releasable adhesive is applied in a continuous film.
- 10. A resealable container as in claim 1, wherein the release surface comprises paper with a releasable coating on the paper.
- 11. A resealable container as in claim 1, wherein the release surface comprises a polymer film.
- 12. A resealable container as in claim 11, wherein the polymer film is polypropylene.
- 13. A resealable container as in claim 11, wherein the polymer film is biaxially oriented polypropylene.
- 14. A resealable container as in claim 1, wherein the release surface is adhered to the main body portion or to the extended body portion by a second adhesive.

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- 15. A resealable container as in claim 1, wherein the releasable adhesive adheres to the main body portion or to the extended body portion with a peel strength greater than one pound per inch.
- 16. A resealable container as in claim 1, wherein the extended body portion comprises a fold-over flap.
- 17. A resealable container as in claim 16, wherein the main body portion comprises a front panel and a back panel, and the extended body portion extends from the back panel.
- 18. A resealable container as in claim 1, wherein the releasable adhesive is adhered to the main body portion.
- 19. A resealable closure for a container comprising a container integrally formed with a body portion and a flap portion; a releasable enclosure having a release surface and a releasable adhesive adhered thereto,

wherein the releasable adhesive includes an acrylic PSA and has a peel strength up to about one pound per inch,

wherein the release surface is polymer film

wherein one of the release surface and the releasable adhesive is adhered to the body portion and another of the release surface and the releasable adhesive is adhered to the flap portion.

20. A resealable container as in claim 19, wherein the flap portion is foldable over a portion of the body portion to bring the release surface and the releasable adhesive into sealing contact.

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- 21. A resealable container as in claim 19, wherein a surface upon which the releasable adhesive is adhered includes at least one non-adhesive area.
- 22. A resealable container as in claim 19, wherein the releasable adhesive forms a continuous film.
- 23. A resealable container as in claim 19, wherein the releasable adhesive is an emulsion acrylic tacky microsphere adhesive.
- 24. A resealable container as in claim 19, wherein the releasable adhesive has a peel strength in the range from about 0.4 to about 1 pound per inch.
- 25. A resealable container as in claim 19, wherein the release surface is adhered to the body portion or to the flap portion by a second adhesive.
- 26. A resealable container as in claim 19, wherein the releasable adhesive adheres to the body portion or to the flap portion with a peel strength greater than one pound per inch.

27. A resealable container, comprising

integral front wall and back wall members, the back wall member having a flap member extending beyond an end of the front wall member;

a releasable enclosure having a release surface and a releasable adhesive:

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wherein the releasable enclosure is formed on the front wall member and the flap member, and

the releasable adhesive has a peel strength up to about one pound per inch.

- 28. A resealable container as in claim 27, wherein the release surface is disposed on the flap portion such that when the flap is folded over, the release surface mates with the releasable adhesive.
- 29. A resealable container as in claim 27, wherein the back wall member has a first width and the flap member has a second width substantially the same as the first width.
- 30. A resealable container as in claim 27, wherein the resealable container further comprises at least one side wall member.
 - 31. A resealable container comprising:
 - a plurality of walls defining an interior space;
 - a release surface adhered to a first of the plurality of walls; and
 - a releasable adhesive disposed on a second of the plurality of walls,
- wherein the releasable adhesive has a peel strength up to about one pound per inch, and

wherein one of the first and the second of the plurality of walls extends beyond the other to form an integral flap, and the integral flap is foldable to bring the release surface into sealing contact with the releasable adhesive.

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32. A resealable closure for a container, the container having a first body portion and a second body portion, the resealable closure comprising:

a release surface; and

a releasable adhesive having a peel strength up to about 1 pound per inch,

wherein a first side of the release surface is attached to one of the first body portion or the second body portion by a second adhesive,

a second side of the release surface is releasably attached to a first side of the releasable adhesive,

a second side of the releasable adhesive is attached to a substrate which comprises another of the second body portion or the first body portion, and

the first body portion is a main body portion and the second body portion is an extended body portion foldable over a part of the main body portion.

33. A resealable closure for a container, comprising:

a first release surface having an upper side and a lower side;

a releasable adhesive having an upper side releasably attached to the lower side of the first release surface and having a peel strength of up to about 1 pound per inch;

a second adhesive having a first side applied to the upper side of the first release surface and a second side attachable to a first substrate:

a second substrate attached to a lower side of the releasable adhesive, wherein the first substrate is a first portion of the container and the second substrate comprises a second portion of the container.